Mixbook PSA: Foundations of Government

A typical Public Service Announcement (PSA) is part of a public awareness [campaign](http://en.wikipedia.org/wiki/Advertising_campaign) to inform or educate the public about an issue.

The issue for your PSA is the founding of our country. Include in your production important and significant information on your assigned topic. Keep your references to the particular time period of the subject (unless referencing their legacy) and ensure that they are valuable and relate to America.

Address this question in your presentation: Why does this topic matter today? You will be graded based on how well you cover the topic as it relates to American government.

You will present your film to the class, and no late assignments will be accepted. Please ensure beforehand that class equipment has the technological capability to show your desired format.

Steps to developing your Mixbook:

1. Research subject matter
2. Complete storyboard and submit to Thompson
3. Set up Mixbook and import images
4. Complete Mixbook, including:
   * 1. 15 pictures minimum
     2. Cover
     3. Title Page
     4. 4 pages of historical background as relates to government
     5. 2 pages on relevance to current day government
     6. Citations page (2 citations minimum – at least one for your info course, and “Pictures Courtesy of Yahoo Images.”)

5. Film your PSA using your Mixbook and YOU!